



THANK YOU to all our PTAs and especially to our PTA Presidents and PTA Communications chairs who helped share the information to our community! YOU made a difference and your help reminding people WHY to vote, WHEN to vote and TO get ballots in really made a difference!

Levy 2020 Fun Facts to share:

1 Mission – to Pass this Levy for our ISD Students

2 Community Information Nights – 1 at KC Library resource Center; 1 at Liberty HS

3 Student Voiced Voting Reminders sent out to the Community

4 Honk and Waves Dates (12 Honk & Wave locations each time slot) (48 total)

** The largest participation occurring at the 4th one the day before ballots were due

6 Large 8ft x 4ft Signs put up throughout ISD

7 weeks of VIS-PTA Enews messages sent to Presidents to share – Starting Nov 15 up to Feb 4th

24 PTAs posted Levy info to their websites

27 Speaker Series Meetings with VIS Speakers to present Levy Information

350 Yard Yard Signs put up / taken down by volunteers

18,117 Postcards sent out by our PTAs to Parents/Guardians

11,000 Postcards sent out to ISD Families with handwritten Teacher Messaging (Thank you to our IEA and Gary Arthur who helped coordinate that effort!)

Facebook Posts:

VIS posted 14 graphic images and Informational posts, reaching 15,492 people

1,370 Post Engagements (which means our posts were liked, commented on or shared)

413 Links Clicked

2442 people visited the VIS website as a result of the posts being shared to the community

Countless supporters shared, liked and linked our posts to their own friends and families

Ballots – 1st night – Feb. 11th: 61.52% Approval! Woo Hoo!

Final date; when certified: 63.66% Voted Yes (25,110 ballots counted)

Our approval rate went up 10 points this 2020 Levy Vote, compared to 2018! Great trend!

Thank you again to all of you! Your work and dedication was appreciated!

- Volunteers for Issaquah Schools Board of Directors:

- o Dawn Peschek, Alicia Veevaert, Suzanne Weaver, Wright Noel, Korista Smith-Barney, Care Maree Harper