



VIS INFORMATION FOR PRESIDENTS – APRIL 2020

Hello Presidents!

As you are preparing your budgets for next year, I wanted to explain the importance of keeping Volunteers for Issaquah Schools as a line item on your annual PTA budget. This year, VIS spent almost our entire budget promoting a Vote Yes message for our 2020 ISD Levy renewal. Next year is not an election year, so that will give us some time to start saving for the the next ballot measure (which historically has been every 2 years – alternating between Levies for Learning and Bonds for Building.)

It is really helpful to leave the line item on your budget so that incoming board members realize the importance of supporting our Bonds and Levies, since these ballot measures affect every student in our district and make it possible for our district to maintain high quality education as a priority here in Issaquah.

The cost of running a campaign is approximately \$55-\$65K. Under Washington State law, bonds require a super majority vote (60% + 1); and levies a simple majority vote (50% + 1) to pass. It is very important to have a visible and vocal campaign to get the information out to our community - - since 70% of Issaquah residents do not have students in schools. We need to reach everyone, in a variety of ways, and that costs money.

Our PTAs have historically been strong supporters of bond and levy ballot measures. Please consider continuing to donate to VIS, because your donations make a huge difference! Your support makes it possible to run a successful campaign and consistently pass our ballot measures here in the Issaquah School District.

Thank you again for your support,

Dawn Peschek

President, Volunteers for Issaquah Schools

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