



# Issaquah SchoolPool

Issaquah SchoolPool brings our local community together to explore smart, shared travel solutions for school commutes and after-school activities. King County Metro has worked with the City of Issaquah and the Issaquah School District to design and implement Issaquah SchoolPool.

The program encourages families to share trips by carpool, foot, and bike through a variety of education and encouragement activities. King County Metro worked with local communities to provide toolkits, like the Safe Routes to School 6 Es Toolkit, outreach and evaluation material, and technical assistance to help schools and parents integrate active and shared travel topics into their classrooms and everyday activities.

## Highlights + What's Ahead

The Issaquah Salmon Friendly Trips team supports Issaquah SchoolPool, acting as the liaison between the county, school district, schools, and community to promote active transportation, engage the student community, and coordinate with similar school-focused efforts.

- ★ **Student-created Issaquah SchoolPool logo** was created by Issaquah High School's Graphics ARts class. This logo will be used on all District Issaquah SchoolPool materials.
- ★ **Utility wraps** was installed based on the student Issaquah SchoolPool logo to promote the program and transportation options available.
- ★ City and district staff promoted **Bike to School Day** at community events with branded incentives.
- ★ **Issaquah Highlands Day Celebration** included a SchoolPool booth where families mapped their current or potential walk to school and families identified if they would like to join a Walking School Bus.
- ★ **Coordination with District Green Teams** has resulted in the integration of Transportation Week as part of the Earth Month celebration for 2019.

The City, school district, and schools identified sustainability as the key theme around which to focus their 2019 SchoolPool programming. Anticipated activities include:

- ★ Earth month celebration activities for Bike and Walk events during **mobility week**.
- ★ Working with the District and classrooms on draft **route maps**
- ★ Providing **SchoolPool banners** using the student-created logo to print and hang at select schools

