FACE

October - 2018

Take the time to get to know your school population.  You want people to join your PTA but you want people to want to join your PTA.  This requires a ***personal*** touch. You have to go to people, say “hi”, and invite them to join.  Remember, you have to explain what PTA is and what’s in it for them.  If there are language barriers, find another member who speaks the language and make a connection.  The goal is to build a relationship.